

# Writing ABC's and 123's June 5, 2018

Hosted by the  
National Association of Christian Women Entrepreneurs

- Karen Lindwall-Bourg, President <http://nacwe.org>; [info@nacwe.org](mailto:info@nacwe.org)

A "Last-Minute" JOINT VENTURE with

-Kim S. Hawkins, <https://www.facebook.com/kshineonline>

-Courtenay Blackwell, <https://www.facebook.com/steadyheartlife/> and  
<https://www.facebook.com/courtenayva/>

Holly Doherty, [www.RediscoverRadiance.com/blog](http://www.RediscoverRadiance.com/blog)

-Marie Weber, Visitor

What's NEW in NACWE?

**WHAT'S NEW?! I can't wait to tell you!**

## **FIRST:**

Browse our updated NACWE Fan Page <http://www.facebook.com/NACWE> and NACWE Member Page <https://www.facebook.com/groups/NACWEmembers/>

## **SECOND:**

Community & Education Webinars: Our weekly Webinars held on Tuesdays @ 2pm CST on the featured topic of the month are now **OPEN to ALL**, but replays will only be available for Members. Invite your friends!

Connected Community + Experiential Education = Success for You!

[C<sup>2</sup> + E<sup>2</sup> = Success<sup>4</sup>You]

<https://zoom.us/meeting/register/3e697aaa0304e3fe66858a512be5123a>

Finally! ONE link for EVERY Tuesday! Register once, follow the email instructions, then you're in indefinitely.

## **THIRD:**

"Happening" Pomodoro Sessions 9-11:30AM CST **OPEN to ALL**

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Register once, follow the email instructions, then you're in indefinitely.

Mondays <https://zoom.us/meeting/register/de5da5cf4db297418c34be5db4a05ad8>

Tuesdays <https://zoom.us/meeting/register/d03537bc21bbcf7c34538d7d4481ef37>

Wednesdays <https://zoom.us/meeting/register/2bc46ca678e9c6917510d14dfea9e911>

#### **FOURTH:**

LOW CO\$T = "Making it Happen" Networking/Coaching Groups

Mondays 3-4:30PM CST and/or

Tuesdays 6:30-8PM CST

Visit <http://nacwe.org/join> for more information! Or email Karen at [info@nacwe.org](mailto:info@nacwe.org) with questions!

**SPECIAL** – Our next Virtual Conference will be at the end of July featuring NACWE Founder, Diane Cunningham! Details to follow!

SAVE THE DATE for the **2018 NACWE Conference** "Take Flight to Success" September 14<sup>th</sup> and 15<sup>th</sup> in McKinney, TX (North of Dallas)

JOIN us for Tuesday Webinars, WE-Wednesday Presentations, and Thursday Prayer CALLS, and Daily/Weekly encouragements!

ALL Tuesday 2pm CST [ $C^2 + E^2 = \text{Success}^4\text{You}$ ] Webinars are accessed as follows:

<https://zoom.us/meeting/register/3e697aaa0304e3fe66858a512be5123a>

Finally! ONE link for EVERY Tuesday! Register once, follow the email instructions, then you're in indefinitely.

On June 5 we will hear from Dr. Karen Bourg "Writing ABC's & 123's: Making it Happen"

On June 12 we will hear from Kim Steadman "Write More: Write Now!"

On June 19 we will hear from Kim Eldredge "Finally Write It: 3 Must-Know Fun Ways for Getting Your Writing DONE"

On June 26 we will hear from Debra Butterfield "Writing Well Through the Use of Story"

WE-Wednesdays (presented by \$Members ONLY, **OPEN to ALL**, see We-Wednesday Guidelines in the Files section of our Member Group!)

This month we will hear from Sharon Gibson "How to Write for Fun and Profit: Pursue and Achieve Excellent Writing"

All Thursday 9am CST Prayer Calls can be accessed by dialing 1-712-775-8968 / conference code 620259

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## Writing ABC's and 123's

### Writing 123's:

1. **You CAN do this!**
  - a. *I can do all things through Him who strengthens me. Philippians 4:13*
  - b. *For God gave us a spirit not of fear but of power and love and self-control. 2 Timothy 1:7*
  - c. *Casting all your anxieties on Him, because He cares for you. 1 Peter 5:7*
2. **So, go ahead and PLAN to do this!**
  - a. *For I know the plans I have for you, declares the LORD, plans for welfare and not for evil, to give you a future and a hope. Jeremiah 29:11*
  - b. *The heart of man plans his way, but the LORD establishes his steps. Proverbs 16:9*
  - c. *Commit your work to the LORD, and your plans will be established. Proverbs 16:3*
3. **Pomodoro it: JUST DO IT!**
  - a. *The LORD God took the man and put him in the garden of Eden to work it and keep it. Genesis 2:15*
  - b. *Whatever you do, work heartily, as for the Lord and not for men, Colossians 3:23 AND So, whether you eat or drink, or whatever you do, do all to the glory of God. 1 Corinthians 10:31*
  - c. *While they were worshiping the Lord and fasting, the Holy Spirit said, "Set apart for me Barnabas and Saul for the work to which I have called them." Acts 13:2 [All ESV]*  
**-Karen**

YOU CAN DOOOO IT!! 2. PLAN TO DO IT. 3. JUST DOOOO IT! – Courtenay

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## Writing ABC's:

ABC's & 123's -- anyone else hear a young Michael Jackson in your head?? - Courtenay

What a wonderful example of what NACWE women can do when they put their heads together! At the last minute, we decided to work through this together and here's our offering to you, dear Christian Woman Entrepreneur!

### A. What's Your A?

Authentic - Holly

Adjectives, Active (voice), Action - Courtenay

Adverbs - Karen

ACTIVE – ACTION Verbs and Adverbs, lots of them!

Karen's Writing ABC's

\*\*\*Action—Move! Do something! Seize the moment!

\*\*\*Suggested by Charles EUCHNER, [ABC's of Writing ... and Life, https://theelementsofwriting.com/abcs/](https://theelementsofwriting.com/abcs/)

### B. What's Your B?

Be bold in your message. – Holly & Courtenay & Marie

Be BOLD

\*\*\* Beats—Understand how both sides of everything work, together, to produce each other and something new.

### C. What's Your C?

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Confidence - Courtenay

Compassion – Marie & Kim

Concise – Holly

Clarity - Kim

**CLIENT/CUSTOMER SOLUTION-FOCUSED [Problem, Pain, Solution, Glory]**

\*\*\* **Characters**—Know how people matter.

## **D. What's Your D?**

Directed/Direction - Holly

Density, Directed, Dedication – Courtenay

**DILIGENT**

\*\*\* **Details**—Specifics matter more than abstractions.

## **E. What's Your E?**

Entertaining – Courtenay

Enlightenment - Kim

Easy to Understand - Marie

**ELEMENTS OF ENTREPRENEURSHIP & EXPERTISE**

\*\*\* **Editing**—Get rid of noise and clutter. Help people navigate through complexity without undue difficulty.

## **F. What's Your F?**

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Funnel-focused - Holly

Focus - Courtenay

**FOCUSED**

\*\*\* **Form**—Get everything in the right shape

**Again! Writing 123's:**

1. **You CAN do this!** [Philippians 4:13 He strengthens you; 2 Timothy 1:7 He give you a spirit of power, love and self-control; 1 Peter 5:7 He cares for you!]
2. **So, go ahead and PLAN to do this!** [Jeremiah 29:11 He plans a future of hope for you; Proverbs 16:3 He establishes your plans: Proverbs 16:9 He establishes each step!]
3. **Pomodoro it: JUST DO IT!** [Genesis 2:15 You were created to do His work; Colossians 3:23 AND Corinthians 10:31 to work as for the Lord and to His Glory; Acts 13:2 Like Barnabas and Saul – you are set apart and called to this work!]

## G. What's Your G?

Gracious – Holly & Marie

Generous with your info - Holly

**GLORIFY and HONOR THE LORD**

\*\*\* **Grammar**—Show respect.

## H. What's Your H?

Honor the Lord – Courtenay

Helpful – Kim Hawkins

Highlights - Holly Doherty

**HOPEFUL and HUMOUROUS**

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\*\*\* **Hanging** (cliffhangers)—Keep people involved. Make them crazy with anticipation.

I. What's Your I?

Intellect - Make them think - Courtenay

Interesting - Marie

**INTEGRITY**

\*\*\* **Into the World of the Story**—Respect people's places. Understand Churchill's dictum that first people make places, then places make people.

J. What's Your J?

Juicy - with details and story - Courtenay

**JESUS FIRST, Others Second, then Yourself**

\*\*\* **Jazz Riffing**—Play, but follow rules when taking part in even the wildest activities.

K. What's Your K?

Kindness - Marie

**KNOWLEDGE-BASED**

\*\*\* **Kinesthetic, Visual, and Auditory Senses**—Engage people's whole bodies.

L. What's Your L?

Lively – Marie

Life-affirming – Holly Doherty

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Loving - Courtenay

### LEADERSHIP DRIVEN

\*\*\* Leads—Invite someone in.

#### Again! Writing 123's:

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M. What's Your M?

Message - Holly Doherty

Meaningful - Courtenay

### MOTIVATIONAL

\*\*\* Metaphors and Similes—Show people new things with reference to familiar things.

N. What's Your N?

### NURTURING

\*\*\* Narrative—Bring people along for a journey.

O. What's Your O?

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Opportunity, Offer - Karen Lindwall-Bourg : opportunity, offer

Opinion - have a clear pov - courtenay Blackwell, Marie

**OTHERS-focused [Jesus First, Others Second, then Yourself]**

**\*\*\* Order and Numbers**—Put first things first.

P. What's Your P?

Provoke - this is my favorite for what I write! - Courtenay Blackwell

Purpose - Holly Doherty

Personality – Kim Hawkins

Progress – Marie

**PURPOSE & PASSION**

**\*\*\* Paragraphs**—Do everything with singular purpose.

Q. What's Your Q?

Quality - Holly Doherty

Questions - I want people to think!

Quit - know when to end it. - Marie

**QUEST – We are telling a story about a guest or journey!**

**\*\*\* Questions**—Understand that questions often matter more than answers.

R. What's Your R?

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Restraint - not EVERYTHING needs to be said, or said that way - Holly

Responsive – Marie

Responsibility - Marie

**RESPECTFUL**

\*\*\* **Research and Reporting**—Go wherever you can find information.

S. What's Your S?

Spell Check! - Holly Doherty

Succinct – Courtenay

Standards – Marie

Sensitive to calling others out – Holly

Simple – don't complicate it! - Kim

**Lead to SOLUTIONS and SUCCESSES**

\*\*\* **Sentences**—respect your reader enough to tell what you want her to know, directly: *Who does what to whom?*

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T. What's Your T?

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Timely – Holly, Marie

Trustworthy - Marie

### TRUTH

\*\*\* **Thesis**—Explain what you want to explain.

U. What's Your U?

Unique – Marie

Understand your audience – Holly

Understanding – Kim

### UNITY

\*\*\* **Unexpected**—Tell me something I don't know.

V. What's Your V?

Variety – Holly

### VISION for the future.

\*\*\* **Verbs**—Be active.

W. What's Your W?

Women – Karen

Well-intentioned – Courtenay

**WISDOM first, then Understanding, then Knowledge is the Biblical Way!**

\*\*\* **Words**—Be as simple as possible, but no simpler. (Thanks to A. Einstein for that one.)

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X. What's Your X?

eXcellent – Holly

“X” Marks the Spot! – Kim

eXplain – Courtenay

**EXAMINE** – Cause the reader to ask great questions and examine their way(s).

\*\*\* eXplaining—Break things down into manageable pieces, and present them in the right sequence.

Y. What's Your Y?

why; What's your Y - What's your WHY! – Karen

Yes - - say yes -- follow the story – Courtenay

YOUR voice - Holly

**YOU** (take care of You); Jesus First, Others Second, then Yourself but you do have to “put your oxygen mask on first” sometimes!

\*\*\* Yo-Yo—Shift back and forth from scene to summary, from sensory details to abstract ideas.

Z. What's Your Z?

Z = the end! End it! – Courtenay

Zippy Title - Holly

**ZEALOUS**

\*\*\* Zip It Up—Don't tarry too long. When the journey is over, say so long.

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## Remember - Writing 123's:

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**Was that FUN, or what?!!!**

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