1/2 Day Workshop May 31st 10AM-2PM CST





"Let Your Light Shine" Felicia Slattery

#1 best-selling author internationally-acclaimed professional speaker & trainer

YourBecome aYourM SignatureM LocalM CredibilitySpeechCelebrityFactor

Welcome!

Hosted by the National Association of Christian Women Entrepreneurs May 2018

Our Mission

- TO PROVIDE CONNECTED COMMUNITY & INSPIRATIONAL AND EXPERIENTIAL EDUCATION FOR CHRISTIAN WOMEN ENTREPRENEURS AS THEY HONOR AND GLORIFY THE LORD IN BUSINESS & MINISTRY!
- Visit us at http://nacwe.org





YOU Are Called:

"You are the light of the world. A city set on a hill <u>cannot be hidden</u>. Nor do people light a lamp and put it under a basket, but on a stand, and it gives light to all in the house. In the same way, <u>let your light shine</u> before others, so that they may see your good works and give glory to your Father who is in heaven." Matthew 5:14-16



YOU Are Called:

"Having gifts that differ according to the grace given to us, let us use them: if prophecy, in proportion to our faith; if service, in our serving; the one who teaches, in his teaching; the one who exhorts, in his exhortation; the one who contributes, in generosity; the one who leads, with zeal; the one who does acts of mercy, with cheerfulness." Romans 12: 6-8



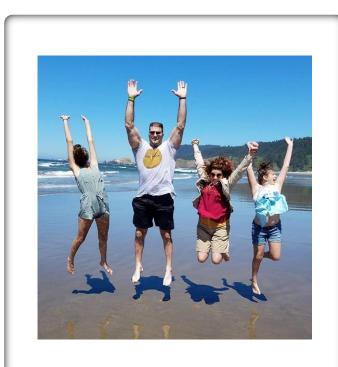


YOU Are Called:



"As each has received a gift, use it to serve one another, as good stewards of God's varied grace: whoever speaks, as one who speaks oracles of God; whoever serves, as one who serves by the strength that God supplies—in order that in everything God may be glorified through Jesus Christ." 1 Peter 4:10-11

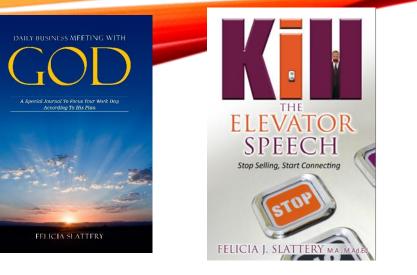


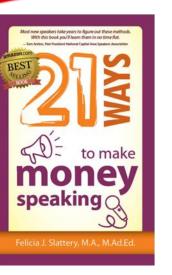


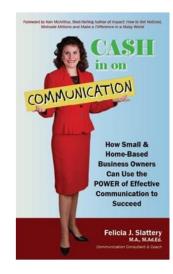




MEET FELICIA SLATTERY





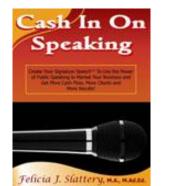


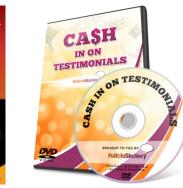


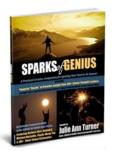


You have a slight perspiration problem. © 2008 Felicia Slattery



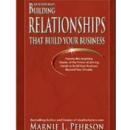


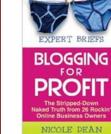














Meet Felicia Slattery:

Paid to speak since age 18

Made more than \$3.6 million with speaking

Responsible for more than 8,000 speeches over 40 years (It's my 48th birthday on Saturday!)

Amazon #1 best-selling author, multiple times (both individually and as a collaborative author)

2 Master's degrees (communication & training)

Clients in 22 countries (so far!)

Former college professor of communication and public speaking

Wife, Mom, school, church & Girl Scouts volunteer, choir member

Who Are You?



Christian women business owners (yay us!)

- Want: Greater cash flow and to serve clients/customers with your gifts.
- **Have:** Excellent services & products.
- Wonder: How to get more clients and cash flow while serving others for His Kingdom & glory



UP TODAY: WORKSHOP!

- Your Credibility Factor: You'll discover how to do a credibility check on your own business, and what you can IMMEDIATELY put into action to update, change, and improve. And in fact, during one of our breaks, you'll get the chance to make those changes and share those with the group for feedback!

- Your Signature Speech[™]: After you've positioned yourself as THE go-to expert, now it's time to kick it into high gear by becoming a speaker at events where your ideal clients will be attending. Felicia will reveal the top 5 places where you can get booked to speak, and how you can speak for free - yet still make money on the spot every single time! Don't miss out on this!

- Become a Local Celebrity: Of course, you're not becoming a local celebrity to boast about yourself or your business, but to make sure that those people in your own backyard who need your God-given skills and abilities that you offer through your business know about you. You'll hear all about it and be inspired to let your light shine.

YOUR CREDIBILITY FACTOR

Section One: Content + Workshop Time



Credibility = More Cash Flow & More People Served!

- Increasing sales comes from persuasion
- Persuasion = Motivation
- To persuade you need to be credible in all communication.
- Therefore, increased credibility will equal increased business.



In This Section:

✓ Three "C's" of Credibility

✓ How to Use Social Media To Build Your Credibility

The Key to it All: Understanding One, Important Component

✓ Workshop Time

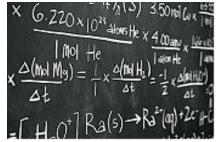


Competence

Character

Charisma

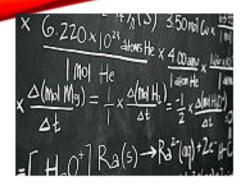












Competence

Definition:

Your expertise on your subject area

Consider:

How can you can communicate your competence in social media?

Comment in the Chat!

Source: Understanding Human Communication, 10th Ed., Adler & Rodman



Communicating Competence: PSA





Communicating Competence Kudos to Clients





Communicating Competence Share Your Wins! (once in a while)





Communicating Competence: Share Relevant Content

Articles

Infographics

Blog Posts

Videos

■Jokes ☺

to make Keynote Breakout 4 speaking Session (icia J. Slattery, M.A., M.Ad.Ed. Sell from Speak to Help a Sell Your 🗳 the Stage 🔍 Charity Books Get Consulting Gigs from the Stage Be an Emcee Sconduct a Local 10 Present a Webinar 4 **Hold Your Own** Virtual Host a National Workshop Telesummit Multi-Day Event 5 Create a Product Conduct Coaching Phone on the Phone Interviews **Cruise Ship** Speaking Voice Overs Teach a Class at Get Your Park District Sponso Speak at Colleges Signature Speech[™] Solution money ORDER NOW FROM AMAZON.COM





Character

Definition:

Your <u>audience's perception</u> of your **honesty** and **impartiality**

Consider:

How can you communicate your character in social media?

Comment in the Chat!



Communicating Character

Integrity: respond to problems and challenges up front, openly, and with transparency.

> Amy's Baking Company Bakery Boutique & Bistro Tuesday

Obviously our Facebook, YELP, Twitter and Website have been hacked. We are working with the local authorities as well as the FBI computer crimes unit to ensure this does not happen again. We did not post those horrible things. Thank You Amy &Samy

Like · Comment · Share

2,246

0



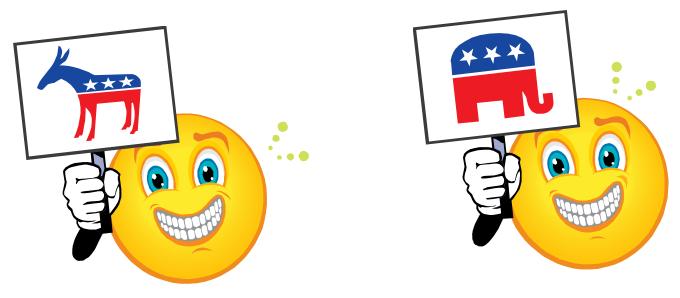
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С

Communicating Character

Avoid taboo topics – unless it's a conscious strategy

Sex ~ Politics ~ Religion





Communicating Character

In any communication, remain professional at all times.

SOCIAL MEDIA IS NOT PRIVATE

* "...assume that anything you post will be seen, read, and open for comment. Anything you say, post, link to, comment on, upload, etc., can and may be used against you by your peers, colleagues, employer, potential employers, fellow members, and so on."

APA http://www.apa.org/about/social-media-policy.aspx



Charisma

Definition:

The <u>audience's perception</u> of your **enthusiasm** and **likeability**

Consider:

How can you best communicate your charisma on social media?

Comment in the chat!

Communicating Charisma

Talk about topics you love (food is ok!)

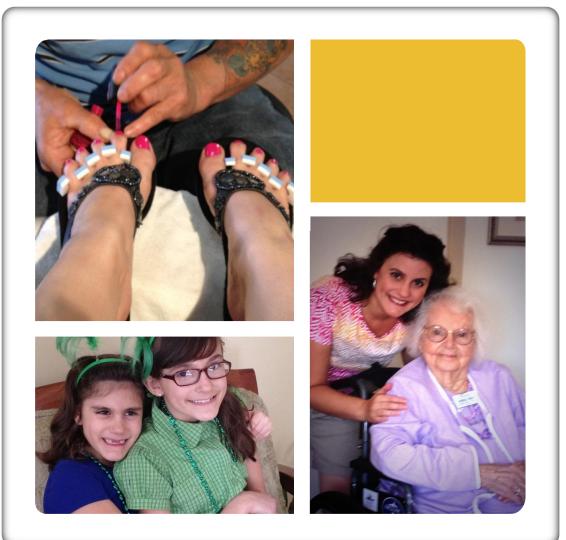






Communicating Charisma

Be real, personal & friendly



Communicating Charisma

Use your profile photo to smile and make "eye contact"





Felicia,

Hi Felicia!

Hope you're doing fabulous. Love your updates on Facebook. You're always like a ray of sunshine on a cloudy day.

- Sarah Bruns

Accept



Coming Next...

The key to making it all come together...



....But first a gift for you...



My Gift for You

Visit www.CredibilityAndCashFlow.com:

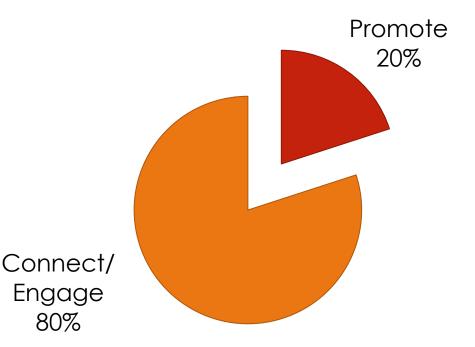


Sign up for your **free** 5-day e-course to develop YOUR credibility plan starting today! http://CredibilityAndCashFlow.com



- Your free offers
- Your sales pages
- Your book(s) on
 Amazon
- Your free webinars
- Your affiliate deals

ROI: You Gotta Ask -OCCASIONALLY





ROI: Group's "Free" Ad Days



Felicia Slattery
 Admin · May 25 at 8:24am

Hey! It's Free-For-All Friday! If you have something free or for sale you think our speakers might be interested in you may post it in this thread only. (All others will be deleted.) Enjoy and happy networking!



💭 Comment



...

ROI: STRATEGIC CONNECTION

- Like-minded people
- Same market
- Complementary offerings

Join Us Tomorrow Prayer & Devotion Thursdays 9am CDT Call: 712-775-8968 Code: 620259

ROI: Pay Attention!

Six motivational speakers + YOU = One Fabulous Day!





The Key: Know Your Audience!



It's all in your audience's perception!



Know Your Audience: Fans, Followers, Friends

Demographics



Values



Attitude toward your topic





Engage with Them!





How Do You Know It's Working?

✓ Get new followers / fans / friends ✓ Get more subscribers to your email list ✓ Get more likes/follows on your business page ✓ Sell more products / services \checkmark Be asked to be guest on podcast ✓ Get invitations to present (I got you covered next... ③)



WORKSHOP TIME: CREDIBILITY AUDIT

- Visit your main social media account.
- Look at your:
 - Profile Photo
 - Most recent 10 posts
- Make any necessary adjustments:
 - Upload a new photo?
 - Delete any snarky posts?
 - Remove things of hers have tagged you in?
 - Promote something of yours?



YOUR SIGNATURE SPEECHTM

Section Two: Content + Workshop Time



In This Section: What / Why / HOW!

- <u>What</u> is the philosophy of "Service from the Stage" using your Signature Speech™?
- <u>Why</u> is a Signature Speech so powerful to help small business owners build connections?
- <u>How</u> to create your Signature Speech[™] to market your business in **5 basic**, **simple steps**.
- 16 Forgotten Speaking Secrets Revealed!
- <u>Workshop TIME!</u>



What is a "Signature Speech™"?



Your Signature Speech™ is a persuasive presentation you prepare to market your business to a live or virtual audience filled with your ideal target market.



What is a "Signature Speech™"?

NOT Professional Speaking: NOT an Elevator Speech:

- Need significant experience
- Videos on stage
- One sheet
- Show up pro
- Pros could use a Signature Speech™



"Service from the Stage"

- •Yes explain the what, and the why
- •But ALSO give people a little bit of **HOW**
- •They BUY the in-depth or done-for-you
- •Starting a hopefully long-term relationship
- Building connections





Speaking Forgotten Secret 1:

•There is a need:





FreeSpeakers.org





Speaking Forgotten Secret 2:

• Cost? FREE!



Alternatives:

• BNI \$500/year

• Chamber: \$200-\$500/year

• Targeted Ads: \$500-\$5000/each

• PPC: \$200-\$500+

Speaking Forgotten Secret 3:

Borrowed & Boosted Credibility









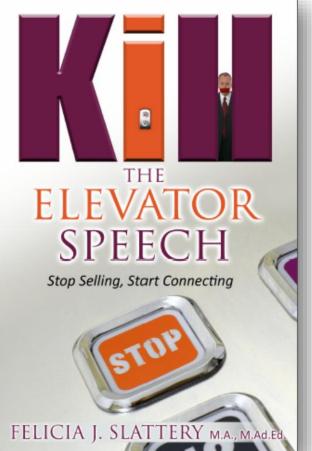
SMOKY MOUNTAIN CHAPTER Association for Talent Development





Speaking Forgotten Secret 4:

Networking with a room full of people at once



http://SignatureSpeechSecrets.com FELICIA J. SLATTERY M.



Speaking Forgotten Secret 5:

• Great for introverts







ttp://signaturespacebsacrate.com

Why Get Your Speech Ready Now Forgotten Secret 7:





Why Get Your Speech Ready Now **Forgotten Secret 8:** You get a call from a decision maker "Luck is what happens when preparation meets opportunity." ~Seneca

Why Get Your Speech Ready <u>Now</u> Forgotten Secret 9:

Use at networking events





Why Get Your Speech Ready <u>Now</u> Forgotten Secret 10:

Multipurpose

Traffic Masters

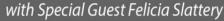
Felicia Slattery FeliciaSlattery.com

EPISODE 14: The #1 Best Way to Market Your Business & Yourself











Felicia Slatterv



http://DrivingYourMarketing.com/94 Kill the Elevator Speech: Stop Selling, Start Connecting

Featuring: Felicia Slattery

Kick Your Marketing Into HIGH GEAR! MARKETIN www.DrivingYourMarketing.com







Why Get Your Speech Ready <u>Now</u> Forgotten Secret 11:

- The meeting planner markets YOU!
 - Email
 - Newsletter
 - Press release
 - Graphics
 - One-way links
 - Video

How did YOU get here today?



How to Get Started... TODAY 1. Get Over Your Fear.

2. Know Your Audience.

3. Start Powerfully.

4. Have 3-5 Main Points.

5. Finish Strong.

How to Get Started Forgotten Secret 12:



Nerves Kick In: You have a slight perspiration problem. © 2008 Felicia Slattery .com

Step 1: Get Over Your Fear

• Be Ready

Visualization

Practice

• Believe in yourself (I do!)

How to Get Started Forgotten Secret 13: Step 2. Really KNOW Your Audience



Demographics, Values, & Attitudes – Find where they are & go there!



How to Get Started Forgotten Secret 14: Step 3. Start Powerfully

NOT This:





THIS:

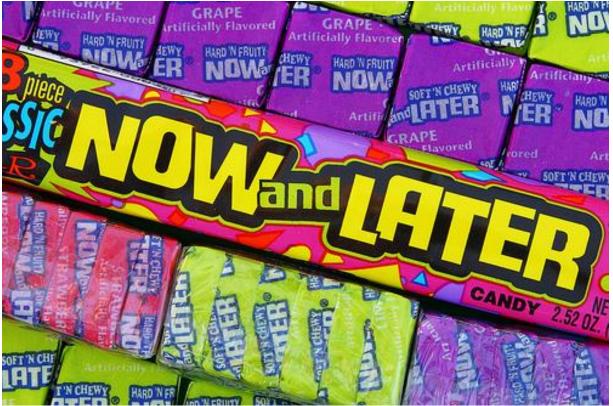


How to Get Started Forgotten Secret 15: Step 4. Have 3-5 Main Points





How to Get Started Forgotten Secret 16: **Step 5. Finish Strong**





SIGNATURE SPEECH WORKSHOP TIME!

- Who is your ideal audience?
- When you meet people what do they almost always ask?
- What question do you get more than any others?
- Is there a question they SHOULD be asking?
- Write your 3-5 most FAQs now.



BECOME A LOCAL CELEBRITY

Section Three: Content + Special Offer!



The Power of Celebrity





The Power of Local Celebrity=

- More credibility
- More local opportunities
- Can charge more
- People respect your time more (if you're busy already type BUSY!)
- •Get more clients
- Local celebrity leads to broader reach



Here's How I Know...







As Seen On:

BBC Inc.

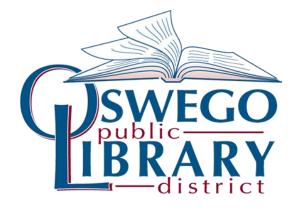
SUCCESS

FOX

OCBS

NBC

BEST SELLING



















... My New Town





PART OF THE USA TODAY NETWORK















Relationships with More Celebrities











.com

The Power of Celebrity – Other Celebs!



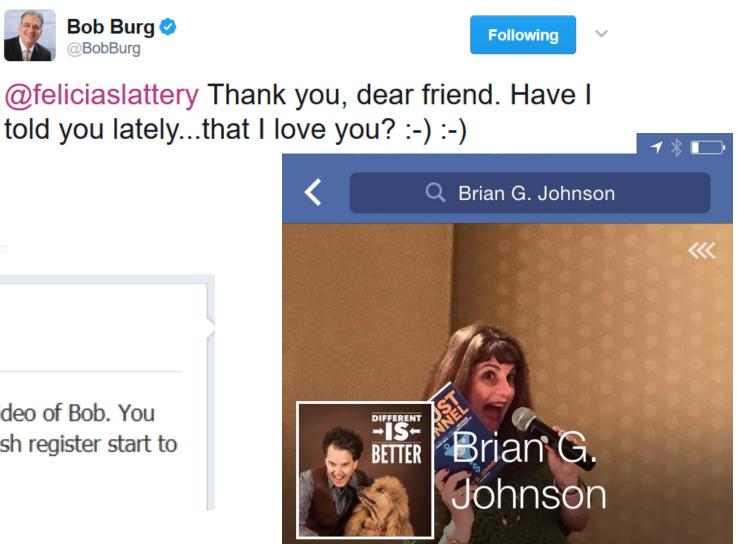
Shelley Hitz ► Felicia Slattery 5 minutes ago · ﷺ

In preparing for a webinar today, I was thinking of you and how thankful I am for you I'm so glad we are friends!

Have an amazing day! 抹 🎇 💥



Hey Felicia, I finally got to listen to an edited video of Bob. You worked magic with my client! I can hear the cash register start to ring once we get it up. ;-)



What's Good About Other Celebs?

- •They have an audience / list / fans / BUYERS
- •They know and will intro you to other celebs
- Affiliate relationships
- Joint venture relationships
- Private conversations (help, suggestions, friendship)
- Subscribers, customers, clients
- Speaking gigs, podcast interviews, book deals, more...



Why Local:

- Convenient
- Less competition for celebrity status
- Plenty of business in any given local market
- Once you "own" local, it's easier to expand



HERE'S HOW TO GET MORE CREDIBILITY AND LOCAL CELEBRITY – FAST...

Get On Stages First – Here's Why

- When you are on stages, you can leverage other local media
- Build your business while you build your credibility
- Being on stage gets you more marketing assets
 - Photos
 - Videos
 - Testimonials



Get On Stages First

- Say yes to every invitation that even comes <u>close</u> to your niche
- Speak for FREE (costs you nothing)
- Use the Signature Speech[™] method to get on stages and make money







Hypothetical Question...

- What if I had a magic "Wizard" wand YOU could wave and it would instantly:
 - Organize & promo
 all of the parts for your speech
 - <u>Assemble</u> them in the correct order
 - Create <u>ANY</u> and <u>EVERY</u> element for your speech or promotion you EVER needed
 - Even made the PowerPoint ready-made for stage or webinar!
- Would you want that magic "Wizard" wand to use in your own business?



What If That Magic "Wizard" Wand Also Made

- Speech outline.
- PowerPoint slides.
- Audience hand-outs.
- Order form(s).
- Bullet points to describe speech.
- Email promos to run your own webinar / teleseminar
- Website/blog content
- YouTube Channel content
- Thank you for meeting planners.

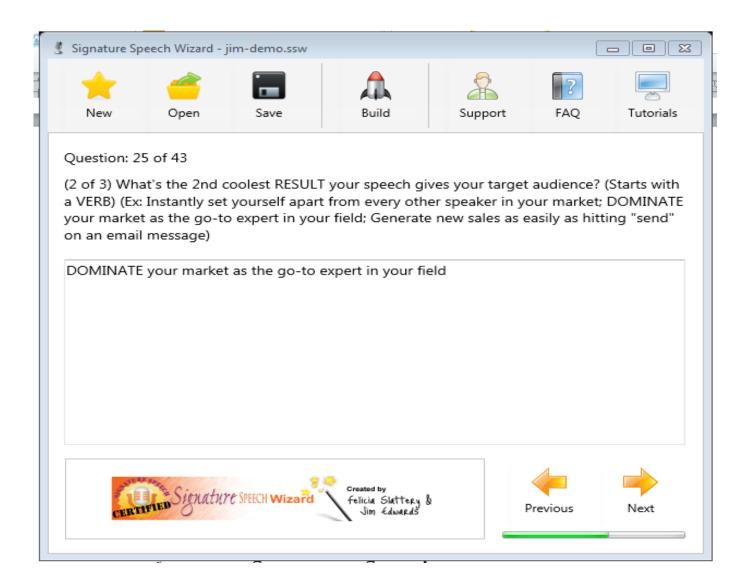
- Social media posts, tweets, whatevers....
- Sales copy for webinars/live events.
- Video content promoting your speaking/services.
- Written content promoting your speaking/services.
- Guest blog posts ideas.
- Interview questions for podcasters, radio show hosts, etc.
- Email copy to send to meeting planners.

Well, That's EXACTLY What I've Got!





Demo Time!





Promises Delivered ©

 3 Cs of credibility All about local celebrity Becoming a local celebrity on rocket fuel with a Signature SpeechTM and it's building blocks • But you're only getting started...

THINK ABOUT THIS...

Here's How Much You Would Have To Pay To Get This Done:

Do It Yourself...

- 8-16 Hours
- Assume your time is worth \$25+ / hour (\$52,000 / year)
- COST: <u>8-16 hours of your</u>
 <u>life</u> to do it yourself
 EACH time you need just
 one Speech and
 supporting materials

Hire It Out...

- Speech writer: \$500 \$1000
- PowerPoint slides: \$500 \$1000
- Email copy: \$350 \$750
- Webinar reg copy: \$100 \$500
- Social media: \$100 \$250
- Order form: \$100 \$250
- Audience handout: \$50 \$100
- Thank you notes: <u>\$25 \$50</u> GRAND TOTAL: \$1725 - \$4900
 - Felicia Slattery .com

AND REMEMBER THOSE BUILDING BLOCKS?



Contact

Blocks Jujitsu Block Target Audience Work & Edu Block Earned The Right Target Audience Jujitsu

Block

Speech

Title Slide



- Speech Speech Thumbnail
- Presented by: ContachBlocksail
- Before We Get Started...
 - Jujitsu Block, OR favorite quote OR rhetorical question •
- You're In The Right Place If...
 - You are / want Target Audience Blocks
- Why Listen To Me:
 - Work & EDU Blocks
 - Earn The Right Blocks
- The #1 Way I Help Target Audience Blocks
 - Target Audience Blocks
 - Jujitsu Block
- What Every Target Audience Blocks Should Expect From This Presentation ٠
 - Speech Payoff Blocks

- What We'll Cover (Preview)
 - Big Ideas Blocks
- My Gift To You
 - Freebie Block
- Let's get started...

Block

BIG

Freebie

Big Ideas Blocks X 5 • W, W, W, W, W, H for each block



- (Review) What You've Learned Tede •
 - Big Ideas Blocks
- Introducing "Paid Offer" •
- Paid Offer Blocks •





S



Paid





- **Bonus Blocks**
- Price Drop ٠
- Guarantee •
- Recap Paid Offer Blocks ٠



Signature Speech™ Wizard

Creates Everything You Need To Create, Deliver, and Promote Your Speeches, Webinars and Teleseminars, including:



Fully Customized Signature Speech "Core" Presentation



Fully Customized Signature Speech "5 Steps" Presentation



Fully Customized Signature Speech "Secrets" Presentation



Fully Customized Signature Speech "Mistakes" Presentation



Professional Sales Copy for Webinar / Teleseminar / Live Talk



Complete Promotional Email Sequence



Signature Speech™ Wizard



Social Media Tweets, Facebook, G+, & LinkedIn Promo Posts



Complete Follow-up Email Sequence for Teleseminars and Webinars



Paid Offer Handout For End-of-Presentation (Your "Pitch")



Thank You Notes To Meeting Planners and Webinar / Teleseminar Hosts



Complete PowerPoint Slide Decks of all speeches - PPTX format



Audience Presentation "Notes" Handout



Complete Speaker Notes / Teleseminar Notes in Word DOCX format



... and much, MUCH More!



Your Choice:

 Take your valuable and already toostretched time to FIND, hire, and manage the process of getting each piece individually done AND pay \$1725 - \$4900 $\bigcirc R$ Get Signature Speech Wizard: Just \$397



BUT IF IT ONLY DID THIS ONE THING...

✓ 100 questions.

- Use for interviews, podcasts, BTR shows, etc.
- Make videos answering each question to drive traffic.
- Write blog posts answering each question as content for your folks.
- ✓ Use as social media fodder.

*** business owner; sales professional FEARS, OBSTACLES, AND RED FLAGS WITH building relationships through better networking ***

What's the #1 fear business owner; sales professionals have when it comes to building relationships through better networking?

What would you say to a business owner; sales professional who was afraid that building relationships through better networking was a complete waste of time for them?

What's the single biggest obstacle a business owner; sales professional will face when starting out with building relationships through better networking and how can they overcome it?

What is the 2nd biggest obstacle a business owner; sales professional will face when starting out with building relationships through better networking and how can they overcome it?

How would you help a business owner; sales professional who is afraid of making a mistake with building relationships through better networking?

What would you say to a business owner; sales professional is afraid of looking stupid with building relationships through better networking?

What are some major red flags with building relationships through better networking every business owner; sales professional needs to watch out for?

Just ONE output is worth the whole thingseriously



THREE VALUABLE BONUSES:

- BONUS Video Training: "From Speaking for Free to Fee!"
- BONUS Report & Checklist: Speaking Success With Social Media
- BONUS Report & Checklist: How To Choose a Magnetic Topic and Create a Sexy Speech Title





HOW TO CHOOSE A MAGNETIC TOPIC AND CREATE A SEXY SPEECH TITLE By: Felicia J. Slattery, M.A., M.Ad.Ed.

That Means You Get

- Signature Speech Wizard Software (reg)\$397
- "From Speaking for Free to Fee!" \$97
- Speaking Success With Social Media \$97
- Magnetic Topic and Sexy Speech Title <u>\$97</u>
 VALUE \$688



ACT NOW And You Also Get:

Fast Action Bonuses

- "How To Create A Killer PPT In 60 Minutes Or Less" (2-part Training)
- "PowerPoint Theme" Files
- "PowerPoint Hacks, Secrets, and Shortcuts" (2-part Training)
- Q/A Audio from Signature Speech Wizard customers like YOU!



But, because you're here with us right now... We've got a special offer for you for MORE...

It's 2 for 1 Day!

Felicia Slattery .com

(33)

Felicia Slattery's LOCAL CELEBRITY BLUEPRINT

12:6"

12-10

 $\langle \mathfrak{W} \rangle$

Created By:

Felicia J. Slattery, M.A., M.Ad.Ed.

Felicia Slattery's LOCAL CELEBRITY BLUEPRINT

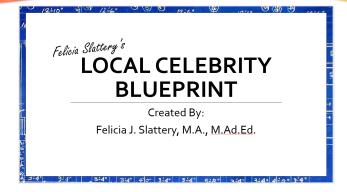
> Created By: Felicia J. Slattery, M.A., <u>M.Ad.Ed</u>.

9-Video Training Series Includes:

- •The power of press releases
- •How to get in the local papers
- •How to get on local TV
- •How to get on local radio
- •Strategic use of social media for more local media

All broken up into easy-towatch small chunks





- How NOT to look like a deer in the headlights on TV
- What to expect in studio: Radio, Podcasts, TV
- Simple 4-step process to be a guest on local TV
- Who, when, and how to contact at the local TV station including a word-for-word simple script so you know exactly what to say
- 2 Distinct ways to get on local radio, and how to find the exact kind of listeners you want to hear your messages
- The free and easy way to get your TV clip along with the safest way to ensure you definitely 100% get the video of your on-air interview
- Where and how to leverage your TV interview for years to come
- How to network in your town to become a local celebrity
- And SO MUCH MORE!



MORE USEFUL BONUSES!

- 3 Fill-In-The-Blank Press Release Templates
- Local Celebrity Business Card Checklist
- Press Release Checklist
- Samples and examples of what works
- 30-Minute Interview with Radio Producer
- And so much more!
- •Total package value: \$497



Here's What You're Getting:

SOCIAL MEDIA

0

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Press Release

Local professional speaker to encee [Name of Event] Event will help (type of attendees) with (information at event).

Your Town, Your Statz - March 21, 2017 - [Your name], professional speaker and expe area of expertise), will errore the [Name of event] [number of days] event in [city. State], [date

Created by (Hounder/creature of event), (016 of event) provides workshops, training, and networking to (types of attaindees) so that they can (goal of event for attendees), (Quete to Journary of event).

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[More details about event]. Registration is limited and can be made by visiting [event registration website]

Wear had named will arrange the samet and introduce all smalkers, manufacts, and assert unrelative during the ovent, which will consist of Inumber of I tracks

Track 1
Track 2
Track 3

About the Encore: [Your 25-50 word bio] You can learn more about her at [your website].

Questions about (Name of Event) can be directed to (Name of person in charge) at (pho ***

Contact: [Tour name]



Title of event) provides workshops, training, and networking to (types of attendees) so that hey can (goal of event for attendees).

[Your last name] will be delivering the presentation, "[Title of Your Talk]," which will cos

Point 1
 Point 2
 Point 3

Press Release

According to (your last name). "Quote about your content or the event itself)."

In addition to ivour last name?'s talk, the event also includes fother artivities or eakers with credentials at the event1. Registration is limited and can be made by visiting [event registration website].

About the Speaker more about her at (your website)

[Your phone number [Your email address]

Press Release

Local Celebrity Business Card Checklist

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Local Celebrity Business Card Checklist

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Press Release Creation Checklist

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Available for in-studio interviews the week of July 1 (independence Day theme) ONLY IN TOWN ONE WEEK Will your viewers be seen as a dud or a spark like a firework at this year's Independence Day celebration

ery soon, Americans everywhere will be attending neighborhood barbecues, family picnics, and communi celebrations where they will be introduced to new people. Casual events like these represent a perfect opportunity t network with others to find a job or for those in business to find new customers.

Yet people are often nervous about how exactly to answer the question, "So, what do you do?" They've been told they need an "deviator speech," but research shows those types of "speeches" are iseffective and therefore a waste of time So how can people better respond which using an deviator speech?

HOT TOPICI People are tired of the elevator speech and are looking for something new and different – in the news this spring The Wall Street Journal published an article about Twitter as the new 140 character elevator speech for job candidates and Ferbes ran a story about 6 alternatives to the elevator speech.

E1 Best-veiling author and professional speaker Felcia Stattery's upcoming book, Kill the Elevator Speech: Step Start Connecting explains the problems with the old facilities of "elevator speech" and the only 5 words surgeon needs to make sure they rever get stack hearing anyone's boning "pitch" ever again AND never have to deliver elevator speech ever again! During this fun segment Felicia Slattery will share:

Prop and Talking Point TJ. Ear Plug: and IPhone, B-roll of busy people walking while talking on smart phones. How people walk around with pettend ear plug: In their carb because of all the constant noise from our world today with 24/7 calib. Internet. and smart phones. We speed more time turing our extransors messases than Sterring to others Prop and Talking Point #2: 8-Boll of Brad Pitt and Angelina Jolie. How propin like Brangelina newsr has and the 1 simple tool people already use every day that ANYONE can use to create their own cel

so they can be free to never introduce themselves again either. Prop and Talking Point #3: Closed fist, opening one finger at a time and B-coll of pe 5 words you'll ever need in any situation to completely avoid worrying about the elevator speech ever again

K



Local Resident Hosts Event in [Town] For [Name of Event] Event will help (tops of attenders) with information at event). 069 Town, Your State - Manco 21, 2017 - Local resident, (year name), (year steckers) one. [Chapter from you about why you chose the city for the event].

Tickets for the event are [price]. Registration is limited and can be made by visiting [even registration website].

About the Event Hast

in he directed to (Name of perso





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~ Kat Sturtz, Award-Winning Author, Speaker, Practical Intuition Expert, Business Life Coach RockingYourPath .com Signature Speech Wizard did the impossible. It got me out of my own way. The question prompts helped me stay focused, and the examples reminded me to keep it simple, relevant and concise.

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~ Barry Schuster Universal Seating Company UniversalSeating .com "I spent 30 minutes inputting the information for the 43 questions.

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Brian R. King, LCSW, ADHD Coach brianrkingintl.com

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Janis Pettit Chief Results Coach, Small Business Big Results Smallbusinessbigresults.com

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Psalm 28:7







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